

## The EISA Best Value Turntable award: Just in time for our 30<sup>th</sup> anniversary

Our top tier Debut model, Debut PRO has been awarded a prestigious EISA award for 2021/2022. We couldn't think of a more fitting birthday present. We thank the EISA panel for again choosing a Pro-Ject player in the category "Best Value Turntable" despite the amount of competition in this price range.

Pro-Ject continues to develop audio equipment with outstanding value making high quality hi-fi stereo music reproduction affordable for a broad audience all over the world.



For further information please read the following pages.

High resolution images can be downloaded here:

Pro-Ject Debut PRO



## Pro-Ject Debut PRO: 30 Years of Experience

Pro-Ject, one of the world's leading hi-fi stereo companies, turns 30 years old in 2021 and can look back on a long list of successes.

We've been offering high-quality hi-fi products at a reasonable price for discerning music lovers since 1991. We started with turntables because they are the first choice for the most natural and affordable music reproduction. Our main focus is always on the materials and technology used. The shape and design of our turntables are always dictated by the functionality.

To this day, our designs have always been kept functional and clean, so the first Pro-Ject product was very simple but made from the highest quality materials: MDF, steel, aluminium, glass, and carbon. Plastic was not used for reasons of sound, durability, and the love of the environment.

The result was a high-quality but simple-looking product with great sound at a low price.

After the Debut Carbon EVO revolutionized the Debut series in 2020, the Debut PRO raises the bar even higher. We designed not only a new turntable, but also a completely new cartridge. Now, for the 30th anniversary, we are again going back to our roots.

The Debut PRO brings an absolutely new design to Pro-Ject turntables. The audiophile turntable is convincing in all respects – not only visually, but more importantly also in terms of sound.

The Pro-Ject 1 and its successor, the Debut series, revolutionized listening to music. These products brought back the love of analogue playback devices – a turning point for the vinyl industry.

The old technology has made a comeback and is here to stay. The Debut PRO is a milestone for the next decades: A cult product that celebrates the great success of analogue music reproduction and the joy of stereo hi-fidelity in your home.



## The history of Pro-Ject

Pro-Ject was founded in 1991, during the onslaught of the compact disc and CD players, with the mission to offer the best analogue experience for a reasonable price. In a time where the digital audio media had been on the rise, and vinyl was declared as outdated and dead, Heinz Lichtenegger kept his belief in the simple but best way to enjoy music – turntables.

We aim to get as many people as possible into the wonderful hobby that is HiFi audio and to deliver a real stereo experience for the lowest cost possible. The best way to start is with a proper turntable. We want to give the customers back the right to choose what they need, without overblowing our products with unnecessary features.

Here at Pro-Ject, we strive to create astonishing products with impeccable value. We only use the best components for the price and manufacture our handmade goods solely in Europe. With an eye for future trends, we are always trying to fit the needs of the market.

Our passion and drive have been recognized by many acclaimed magazines. We have won multiple awards from the renowned HiFi press for our turntables and electronics over the years. Our products have also been used in countless TV shows and movies.

With cutting edge technologies and machines, we can create visually pleasing products without losing the eye for the finest details. We closely work with partners from the music industry, such as Universal Music Group (The Beatles), Third Man Records (Jack White), The Rolling Stones, Parov Stelar, or the world-famous Hard Rock Café. Many industry leaders also cooperate with us, like the Vienna Philharmonic Orchestra or Ortofon for their jubilees. With these partners, we create special limited edition products to give our customers even more choices.